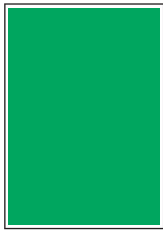


ratecard

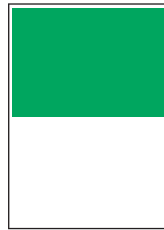
full colour display advertising



Full
Page

\$1,510

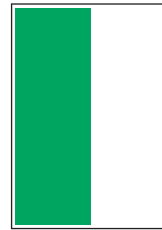
Trim size
(w) 210mm x (h) 297mm
plus 5mm bleed all edges.
Type area (w) 178mm x (h) 253mm



Half Page
Horizontal

\$895

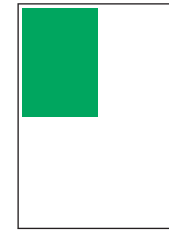
Ad size
(w) 178mm x (h) 123.5mm
No bleed.



Half Page
Vertical

\$895

Ad size
(w) 86mm x (h) 253mm
No bleed.

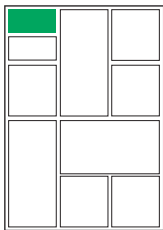


Quarter
Page

\$665

Ad size
(w) 86mm x (h) 123.5mm
No bleed.

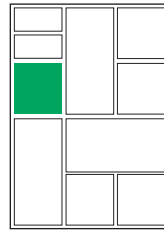
classified full colour advertising



Classified
Display One

\$185

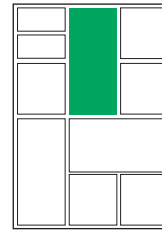
Ad size
(w) 55.4mm x (h) 28mm
No bleed. Text & Logos only,
no photos. unless sent as PDF.



Classified
Display Two

\$295

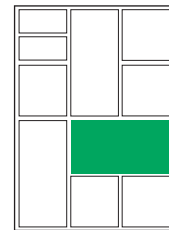
Ad size
(w) 55.4mm x (h) 59mm
No bleed. Text & Logos only,
no photos. unless sent as PDF.



Classified
Display Three
Vertical

\$425

Ad size
(w) 55.4mm x (h) 120mm
No bleed. One black and white
no photos. unless sent as PDF.



Classified
Display Three
Horizontal

\$425

Ad size
(w) 116.6mm x (h) 58.5mm
No bleed. One black and white
no photos. unless sent as PDF.

full colour retreat advert **\$475** Ad size (w) 86mm x (h) 60mm No bleed.

A design fee of \$75 per advertisement applies for display ad design and \$55 for classified ads

AYL is published three times a year March, July, and November.

CLOSING DATES Jan 15 for March, May 15 for July and Sept 15 for November edition.

FORMATS ACCEPTED FOR MATERIAL

We do not, cannot and will not accept any files created in Microsoft, Coreldraw, Publisher, Powerpoint, Word, Pagemaker or any other PC based software.

Mac Files: Material to be supplied on CD and DVD in the following programs:

Print Ready (300dpi) PDF files with fonts embedded;

Quark Xpress – all versions up to 6.0, with ALL FONTS;

Adobe Illustrator – all versions up to CS2, with ALL FONTS;

Adobe InDesign – all versions up to CS2, with ALL FONTS;

Adobe Photoshop – all versions up to 6.0.

Emailing Ad Files: Material emailed to be sent to ayl@ayl.com.au and include all fonts, text files and images. Images are to be in JPEG format, saved on a setting 6. Mark clearly as ad material.

IMPORTANT:

Please include all art (tiff/eps files etc) and ALL fonts on disc with ad, including a colour proof of final ad.

Any alterations, including correction of wrong size ads, will incur an additional charge.

All images supplied must be high resolution (300dpi) and be in CMYK format, and at 100% of size to be used in ad material.

Please construct all file names using your company or product name for easy identification of your material by our advertising staff.

If posting please post advertising material to our post office box.

\$250.00 deposit required on all advertisements unless prior arrangement.

AUSTRALIAN YOGA LIFE

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\$250.00 DEPOSIT REQUIRED ON ALL ADVERTISEMENTS