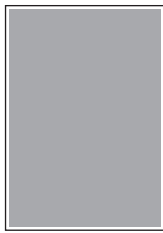


Display advertising



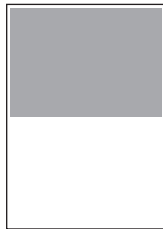
Full Page \$1,510

Trim size

(w) 210mm x (h) 297mm
plus 5mm bleed all edges.

Type area

(w) 178mm x (h) 253mm

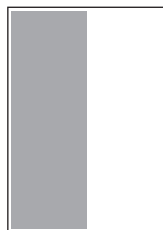


Half Page Horizontal

\$895

Ad size

(w) 178mm x (h) 123.5mm
No Bleed.

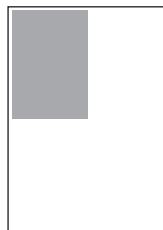


Half Page Vertical

\$895

Ad size

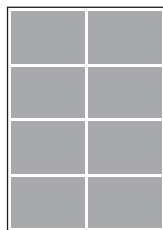
(w) 86mm x (h) 253mm
No Bleed.



Quarter Page \$665

Ad size

(w) 86mm x (h) 123.5mm
No Bleed.



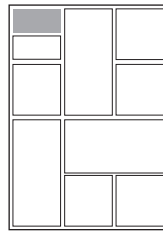
1/8 Retreat Page

\$475

Ad size

(w) 86mm x (h) 60mm
No Bleed.

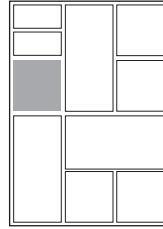
Classifieds advertising



Classified One \$185

Ad size

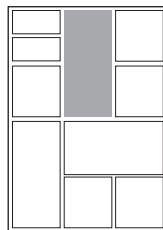
(w) 55.4mm x (h) 28mm
No Bleed.



Classified Two \$295

Ad size

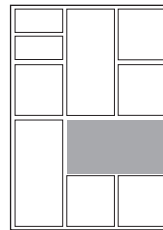
(w) 55.4mm x (h) 59mm
No Bleed.



Classified Three Vertical \$425

Ad size

(w) 55.4mm x (h) 120mm
No Bleed.



Classified Three Horizontal \$425

Ad size

(w) 116.6mm x (h) 58.5mm
No Bleed.

Four issues per year.

CLOSING DATES:

January 7 for March edition

April 7 for June edition

July 7 for September edition

October 7 for December edition

Design Cost: All ads designed for use in *AYL* are done so at discounted design rates and the designs are © copyrighted to appear only in *AYL* publication. Permission MUST be obtained from *AYL* to publish these ads elsewhere.

We do not, cannot and will not accept any files created in Microsoft, Coreldraw, Publisher, Powerpoint, Word, Pagemaker or any other PC based software.

High Resolution print ready PDF is the preferred format for supplied advertising.

For successful printing of your ad ALWAYS embed all the fonts when creating a PDF, and any transparency MUST be flattened for your file to print correctly. For optimal results print a postscript (.ps) file to your desktop and manually distill this through Acrobat Distiller using a 'press' or 'high quality' setting. For further information on using Distiller or Adobe Acrobat go to www.adobe.com

Mac Files: Material to be supplied on CD and DVD in the following programs:

Quark Xpress – all versions up to 6.0, with ALL FONTS and IMAGES used for the ad. Include a colour proof of final ad.

Adobe Illustrator – all versions up to CS2, with ALL FONTS and LINKED IMAGES used for the ad. Include a colour proof of final ad.

Adobe InDesign – all versions up to CS2, with ALL FONTS

and IMAGES used for the ad. Include a colour proof of final ad.

Adobe Photoshop – all versions up to CS2, flattened and saved as a CMYK .jpg file. Include a colour proof of final ad.

All images supplied must be high resolution (300dpi) and be in CMYK format, and at 100% of size to be used in ad material. Images are to be in JPEG format, saved on a setting 6.

Film: We cannot accept film supplied.

Emailing Ad Files: Material emailed to be sent to ayl@ayl.com.au

Do not email us anything over 10mb. Files over this size must be placed on a CD or DVD and posted to us with a colour proof.

Mark clearly as ad material. Please name your ad clearly by your company name. DO NOT CALL YOUR AD 'AYL AD'.

IMPORTANT: Any alterations, including correction of wrong size ads, will incur an additional charge.

Please post advertising material to:

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P.O. Box 399 Moorooka Qld 4105.

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\$250⁰⁰ DEPOSIT REQUIRED ON ALL ADVERTISEMENTS

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